



## Edge Melt System Concealed Ice Dam Prevention

### Promotional Giveaway (ends 3/11/13)

Complimentary roof and gutter ice dam prevention system with IceBlaster™ Edge Melt System which is concealed underneath your shingles. No roofing needs to be removed. We have partnered with IceBlaster to bring you this great promotion.

#### How it works

- Visit [www.WI-IceDamSolutions.com](http://www.WI-IceDamSolutions.com) and fill out the “Request a Quote” form indicating you would like to enter the promotion.
- Be available for an **in home consultation**. (We don’t do drive by estimates).
- Follow the link on our website and **‘like’ us on Facebook**.
- Provide a **picture** or written description of your ice dam problem.
- We will provide you with a design and written estimate for the IceBlaster Edge Melt System (and any other applicable solutions). The estimate for the IceBlaster Edge Melt System will be entered into the drawing.
- Drawing will be held on Monday, March 11, 2013 (provided a minimum of 10 entries is reached).
  - **First Prize is the complimentary installation of the designed system.**
  - **Second Prize is 20% off of the designed system plus a \$100 gift card to McCormick and Schmick’s for dinner.**
  - **Third Prize is 20% off of the designed system.**

#### Qualifications

- Installed within a **50 mile radius** of our place of business (Nashotah, WI).
- Have an **ice dam problem** (of course).
- Provide us with **future promotional information** (i.e. a picture of the system working or a testimonial).
- Be the **owner** of the dwelling on which the designed system will be installed.
- Be prepared to have the system **installed by May 31, 2013** (Scheduled by WI Ice Dam Solutions).

#### Exclusions

- Installation of materials not related to the IceBlaster Edge Melt System (like gutters, downspouts, roofing materials, etc.).
- Installation of the electrical portion necessary to power the system, including any applicable permits.
- System controller options.
- Any other offers or coupons. Prior estimates may qualify for drawing – contact WI Ice Dam Solutions for more information.

The IceBlaster Edge Melt System is brought to you by VersaScreen Gutter Protection – manufacturer of the VersaScreen IceBlaster Heated Gutter Guard, VersaScreen Pro Gutter Protection, and the IceBlaster Edge Melt System. Please visit [www.WI-IceDamSolutions.com](http://www.WI-IceDamSolutions.com) for more information on these products.